

IKC

**INTERNATIONAL
KIDS
CONCEPTS**



*Wake up
and be
Awesome!*



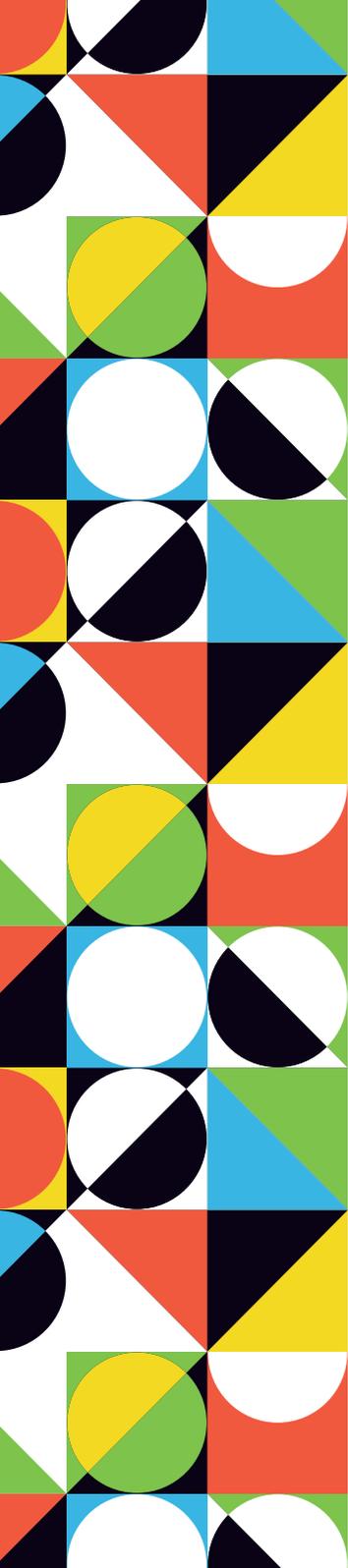
CREATE A

SPECIAL PLACE



**AND CREATE
HARMONY**





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“What is your best childhood memory of playing?”

“This memory probably brings a smile to your face... Not just because of the happy memory, but also because of the carefree feeling that characterizes young children when they can be themselves in a positive environment.

Being a child means laughing, playing, living in a never-ending fantasy, having self-confidence and respect, being creative, honest and above all unbiased. At this young age, millions of connections are made in the brain that will define the rest of children’s lives.

It is my mission to leave a mark on the world by creating positive environments for children everywhere. Accompany us and experience the atmosphere that we create with our play concepts.”

- MARCO LANKMAN, CEO IKC GLOBAL



“We create fun and educational games for children of all ages, anywhere in the world.”

The power of play is universal

We strive to create a better world by giving children the chance to remain a child for as long as possible. Our creative and educational play concepts make children feel happy and good, so they can be themselves. This makes children all over the world feel welcome in organisations and other kind of professional settings.

CHILD'S PLAY IS THE SAME EVERYWHERE

Our company has its roots in the Netherlands, but our play concepts are a worldwide success. Despite the major differences between countries, cultures and languages, child's play is the same everywhere. It is essential when it comes to a child's development. The design of our play concepts ensures that any child can play with our products safely and without explanation. By supporting the development of children all over the world, we are investing in the future.





The short- and long-term advantages of play value

Playing creates beautiful memories. Those memories pay off, because children grow up and remember where they used to have a great time. When children enjoy themselves, parents can stay longer, spend more and come back more often. If parents know that their children will have fun and feel welcome, they will be more likely to choose your establishment again.

INVEST IN PLAY VALUE

We create, manufacture and install kids' corners where children can enjoy themselves endlessly. This offers your organisation a lot more than just happy children. Families feel welcome and are happy to return to you. Additionally, the other visitors and the staff are less bothered by children who become over-active and start running around.

Whether you have a lot or little space, a large or small budget: creating play value is always a solid investment:

- higher revenues
- more visitors
- more returning visitors
- more relaxed atmosphere
- unique brand experience

The image shows a bright, modern interior space, likely a museum or educational center. On the left, there are large windows with a view of an outdoor area. In front of the windows are two white, rectangular display cases. The first case contains a pair of glasses, and the second case contains a dark, textured object. To the right, there is a white structure with a dark blue wall. Two white digital kiosks are mounted on this wall. Each kiosk has the 'IKC' logo at the top and a screen displaying colorful, interactive content. Below the kiosks is a white countertop, and two blue plastic chairs are positioned in front of it. The floor is a light-colored, polished surface.

“By combining our knowledge and love for the way children play, we create powerful products that transform any area into a child-friendly environment.”

Our play concepts can be seen everywhere...



HEALTHCARE

Waiting is inevitable, for example at the doctor, dentist or when picking up medication at the pharmacy. A play concept in the waiting room creates a comfortable atmosphere for all visitors and staff. The children and their parents are more relaxed, which often ensures a smoother and more efficient consultation.



DAYCARE

If there is one place where having fun is what it is all about, it is at the daycare centre. Parents entrust their children into the care of someone else. Therefore, it is important that the daycare centre offers a safe environment for all children. With our educational play concepts children can safely play to their hearts content.



LEISURE

A day out is fun for all ages, but even on these days it's possible that your visitors may have to wait in line for food, a ride or their ticket. For adults this usually isn't a problem, but for the youngest visitors it can be difficult to enjoy themselves. A kids' corner gives children a safe place to play and discover while they are waiting.



INTERIOR DESIGNERS

It is a valuable trend that more and more interior designers, architects and project developers incorporate play value during the early stages of the design process. To make this as easy as possible, we can provide 3D models of our products. This will ensure optimal integration of play value in any project.



RETAIL

While their children are playing, parents have more time to browse and make purchases. They can focus on your assortment, while the children are enjoying themselves. This has been proven by sales figures: playing children have a positive effect on the customer experience and brand awareness. Also, it allows their parents to spend more money.



HOSPITALITY

The experience of your guests during a dinner, holiday or overnight stay is often closely related to whether children can enjoy themselves. By giving everyone a place in your establishment, all guests feel comfortable and welcome. Families feel free to order an extra cup of coffee and will be more likely to come back to your establishment because they had a pleasant experience.



PUBLIC AREAS

A kids' corner in a public area ensures that you can have undisturbed conversations with your visitors. Whether it's at the reception desk of the city hall or while waiting at the airport. Families will feel welcome because you have provided a more pleasant atmosphere. Happy children result in happy parents.



“From a single wall game to a custom-made kids’ corner. With our play concepts: the possibilities are endless.”

Discover our collections and get inspired...



From design to installation, the entire development of our products is done in-house, that's how we guarantee fun and safety. Thanks to the materials and production techniques we use, our products will last for many years and we keep the optimal hygiene aspects well in mind.



IKC BUXUS

The Buxus collection contains ergonomically designed kids' furniture with a natural look and clearly visible wooden connections. The collection includes wooden chairs, tables, benches and a beads table in different colours.



IKC DELTA

The Delta collection contains interactive play systems and touch screens that allow up to four children to play together at the same time. The screens are easy-to-clean, extremely strong and vandalism proof.



IKC CLASSIC

The Classic collection contains many timeless designs. The collection has been a worldwide success for many years thanks to its recognisable style and cheerful colours.



IKC MONSTER

The Monster collection takes children on a journey through the universe. This brightly coloured collection stimulates and challenges children's fantasy.



IKC ARCTIC

The products in the Arctic collection have a sustainable, natural look with fresh and neutral colours. The wooden frames have a white silkscreen printed layer and wooden accents.



“We use our experience and expertise to create suitable and commercially interesting play concepts.”

A design from scratch

We are proud of our creative and imaginative teams that immerse themselves into the world of children. This results in magnificent kids' corners with high play value that are suitable for any area. The possibilities are endless, whether choosing from our collection or for a custom design.

DETAILS ARE KEY

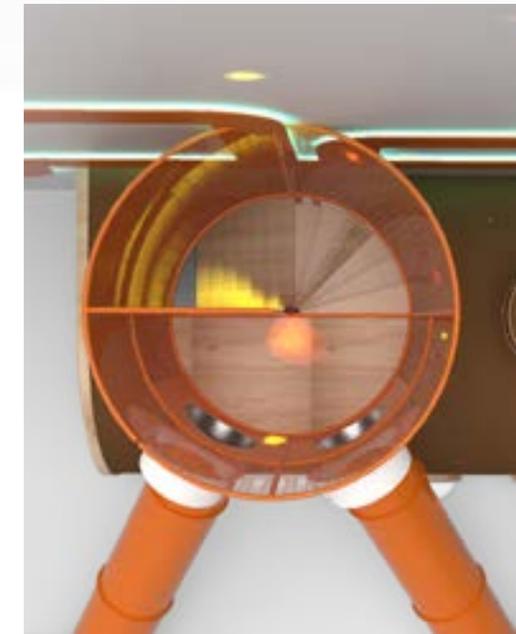
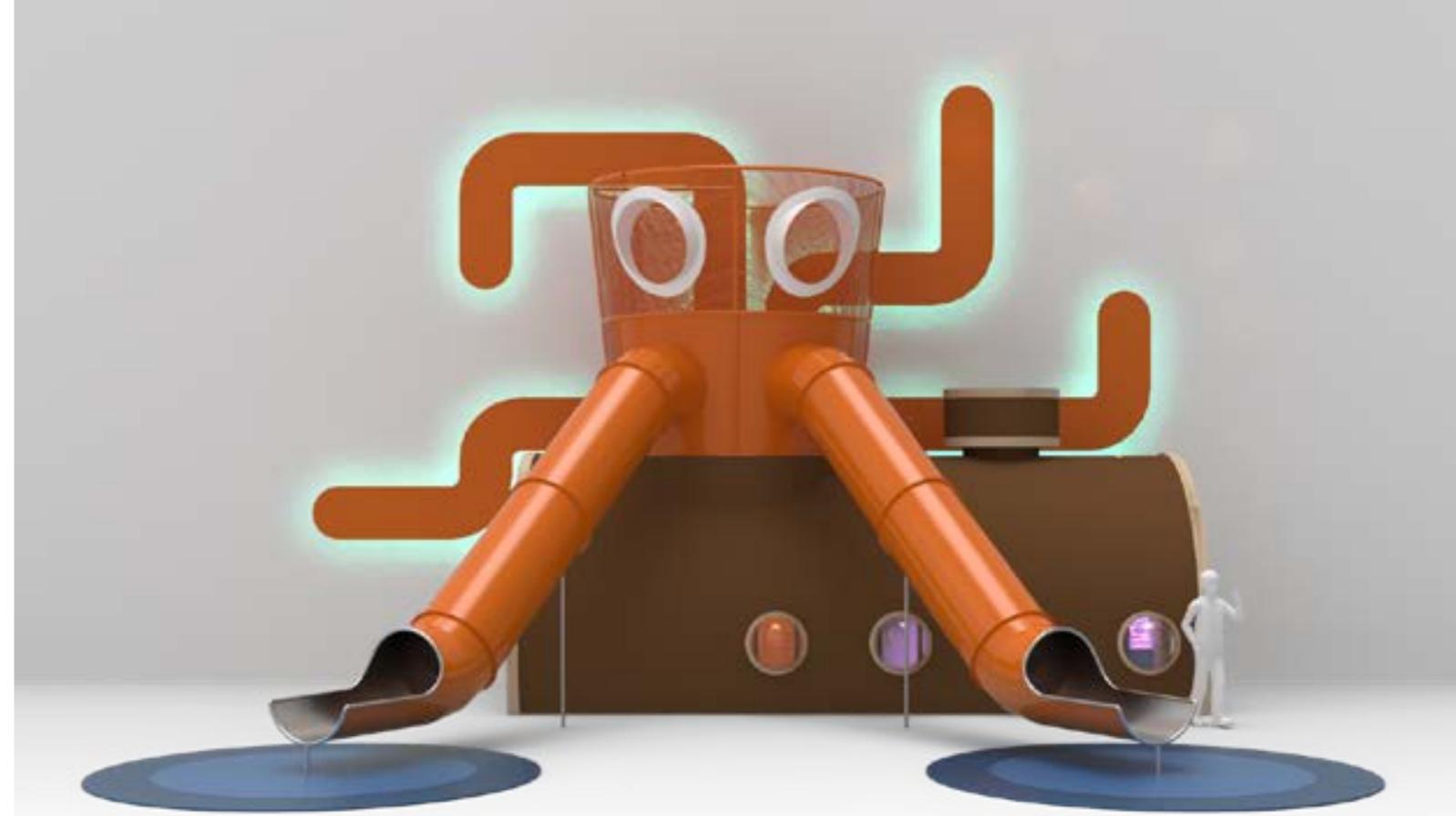
Our designers bring every fantasy to life with attractive designs. From an idea to the first lines and from a sketch on paper to a realistic 3D drawing. All play elements are designed with great care and an eye for detail. Conceptual thinking is in our design team's DNA.

INTERACTIVE GAMES

Our game developers devise and create interactive games that take children on a digital adventure that is full of challenges. Because of the multiple software solutions, there are plenty of games to choose from. All completely prepared and installed on our touchscreens, ready to plug-and-play.

3D PRESENTATIONS TRIGGER THE IMAGINATION

When we present a concept, we do this in the most realistic manner. Our 3D presentations provide you with a lifelike impression of what the desired play area will look like. This way you know exactly what you can expect.





Why a custom-made play area?

Because this increases the brand experience for children as well as their parents. You offer something familiar that is created to match the core values of your organisation. Children and their parents will be exposed to your brand and values every time they visit your establishment. It is a great way to entertain children in your own unique way: a kids' corner or play area where kids can immerse themselves into the world of your brand. The power of play.

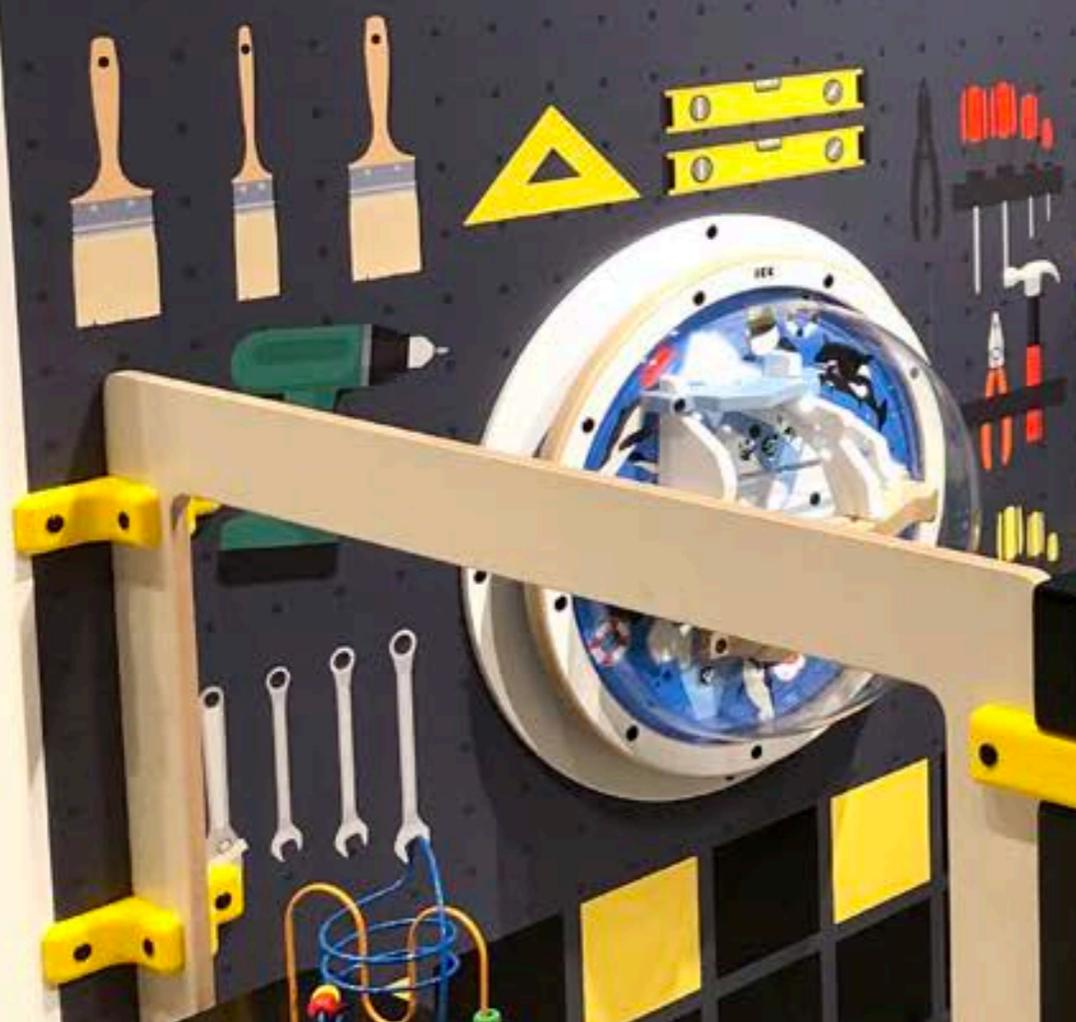
WALL DESIGNS AND EPDM FLOORING

Add extra play value to the kids' corner by covering the wall with the colours or logo from your corporate identity or any other design you like. In addition to this, you can add shock-absorbent EPDM flooring in 16 different colours and countless colour combinations. The EPDM is constructed from small rubber granules, making it possible to fully customize it to your organisation.

The IKC design and production process is unique because IKC controls the complete process from beginning to end. From design to installation in your company or organisation. IKC has designed various play concepts for different brands all over the world.



**FÜR KLEINE
BAUFACHPROFIS
VON MORGEN.**



**“Playing children result
in a long-term positive
brand awareness”**



Our global sales and distribution network

We have been manufacturing play concepts for over 12 years. We control the entire supply chain. With headquarters in both the Netherlands and Shanghai China and our own factory in Jiaxing China, we serve customers all over the world.

HEADQUARTERS EUROPE

Our headquarters Europe is situated in the Netherlands. Here our teams of designers and marketers work closely together with sales and logistics professionals to optimally reach all our customers. We also have a warehouse which functions as a distribution centre and as the base for our mechanics to prepare installations.

HEADQUARTERS ASIA

Our Team Commerce China is based in our Asian headquarters in Shanghai. The independent team consists of a sales, marketing and design unit. With this team we can supply play value for the growing Chinese market, as well as neighbouring countries like Japan, Singapore, Thailand and India.

OUR DISTRIBUTORS

In addition to our sales teams, we also work together with an extensive network of distributors. This allows us to connect with countries worldwide. By combining their knowledge about the country with our expertise about play value for organisations, we can optimally serve all our customers.



“The power of play: a pleasant atmosphere in the waiting room with playing children.”



In-house production

Our factory is located in eastern China, in the city of Jiaxing, half an hour travel from Shanghai. Here we produce all our own play concepts. This ensures that we control every step of the production process and that the safety of our products is guaranteed.

CHOICE OF MATERIALS

We only use high quality materials for our products. This choice is based on the idea that only the best raw materials can be used to create a perfect play concept. Our products contain FSC-certified beech wood and MDF, which makes the end product feel warm and solid. Our play concepts are painted with a water-based paint and finished off with a scratch-resistant, antibacterial lacquer.

PRODUCTION PROCESS

From the rough wood that comes into the factory to the smooth, hand-sanded end product. From the first layer of paint to the finishing lacquer. We handle our products with great care. The graphics are created by a traditional silkscreen printing method. The printing is done by hand and each colour is applied separately.

SAFETY AND CERTIFICATION

Our products are all SGS-certified according to the European EN-71 standard and therefore they are proven to be safe and durable. With our quality checks, our products always reach the highest safety standards. This is reflected in our standard 2-year warranty.



Fair and sustainable is our middle name

That is why we use materials that are durable and don't cause any damage to the environment. This will not just benefit the playing children now, but also in the future.

CONSCIOUS CHOICE FOR QUALITY RESOURCES

Sustainability and durability start with the right choice of resources: only the best wood and paint that leaves no chemical traces. In addition, we use a minimal amount of plastic and recycle as much as possible.

We use FSC-certified wood for our frames, which offers assurance about the provenance of the wood. This way we are sure that the well-being of the local community is not at risk and that the environment is protected.

We are continuously working on the efficiency of our production process, by making a difference at four key points:

- fair materials and facilities
- economic transport planning
- energy-efficiency
- recycling of packaging materials

WORK PLEASURE

We set great store by taking good care of our employees and we want them to enjoy every single work day. Apart from this, we only work with suppliers that take care of their employees just like we do.





**“Our products have a long
lifespan and their safety
is guaranteed.”**

Our full-service philosophy

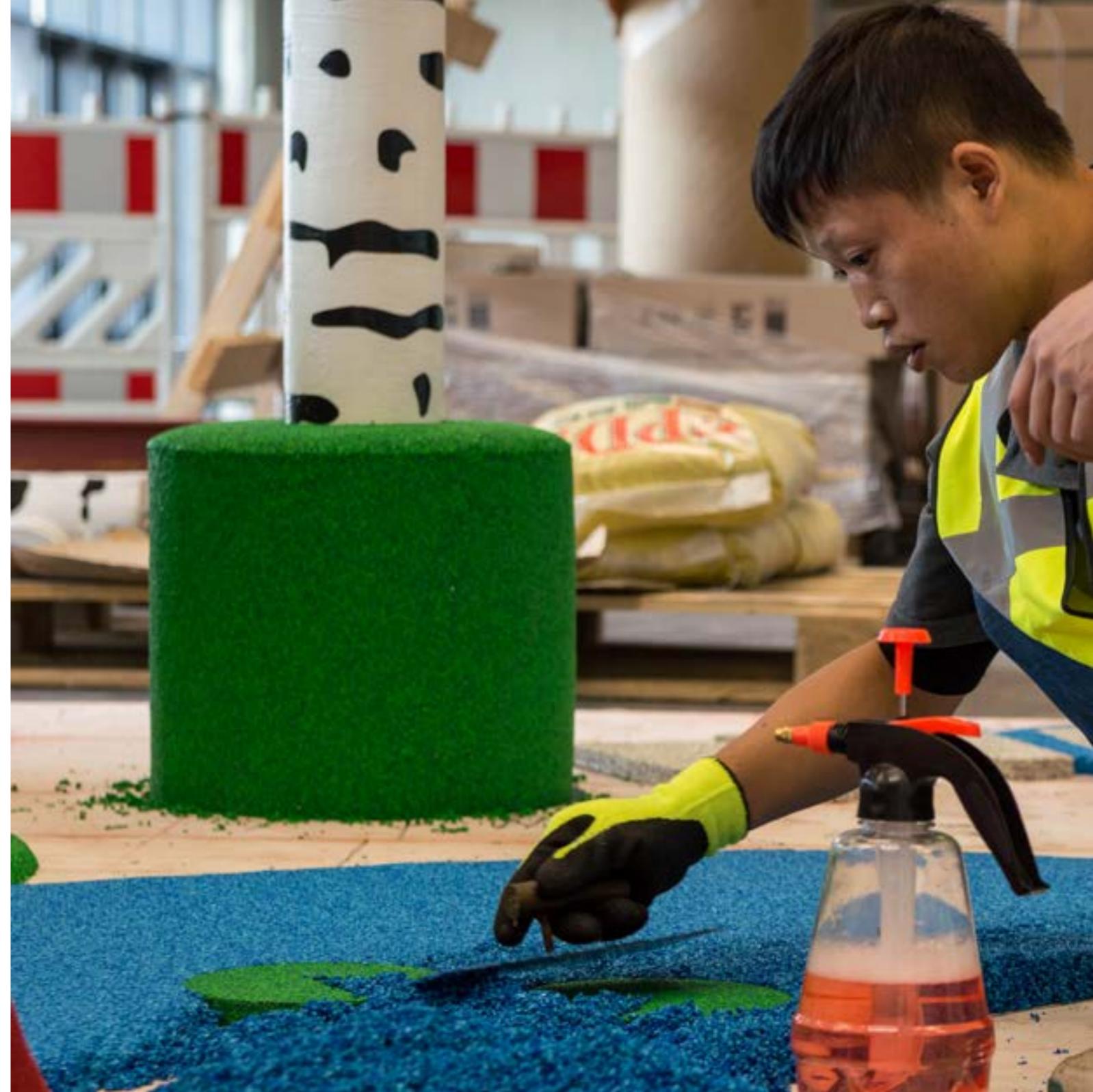
All play elements are designed with the utmost care and attention for detail. Once the kids' corner has been designed and produced, our mechanics will install the play area. Our mechanics work with focus on safety. We will always provide a full-service approach:

- extensive advice
- complete installation
- maintenance
- broad warranty

Whether you choose a single play element, or you want to transform an entire area into a true kids' paradise, we will take care of everything from design to installation.

TURN-KEY PROJECTS

All our projects, large or small, are delivered turn-key. This includes all chosen accessories, full mounting and fitting, and attention to every detail. When our people leave your premises, you will immediately see the benefits of play value in your organisation, children can start playing straight away.



**SEI FRECH,
WILD UND
WUNDERBAR!**

Kind
Hochs

Hier kannst du deine gelbe Tasche parken

**“We offer play value worldwide,
in any area, for every budget and
according to any wishes.”**



Happy children make a better world

DISCOVER A CHILD FRIENDLY APPROACH

Our specialists would love to help you turn your establishment into a child-friendly environment. By doing this, you can benefit from the positive effects of adding play value.

Would you like to receive more information or advice for a certain area? Don't hesitate to contact us, our specialists are happy to help you!

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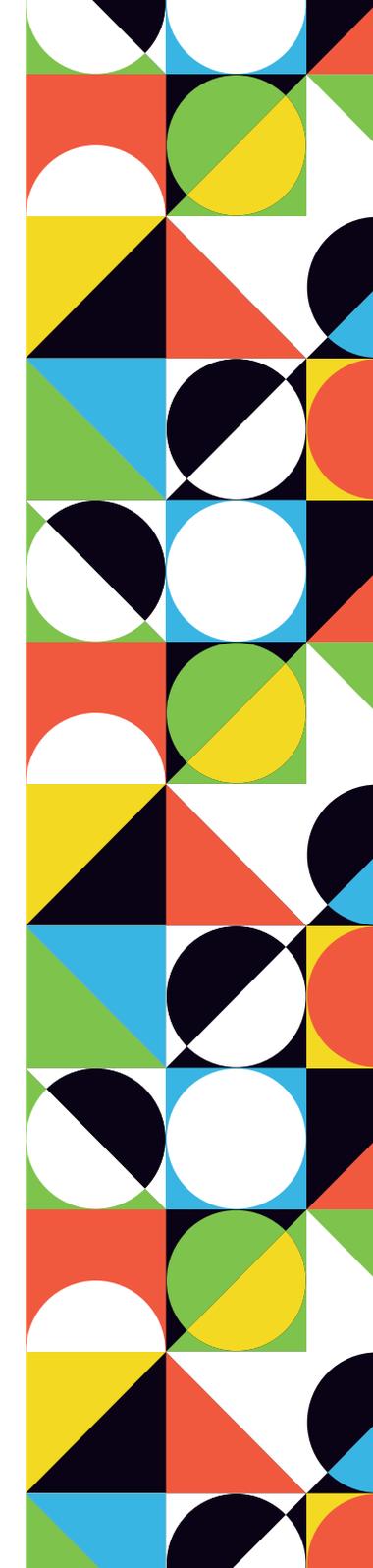
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FOR EVERYONE!

