



HOSPITALITY



INTERNATIONAL  
KIDS  
CONCEPTS

**A kids' corner increases  
the welcoming aspect of  
your business**



**More satisfied guests  
who come back more  
often and stay longer  
because of happy  
children!**

# A better world because of happy children



1.

A room is fully completed when everyone feels welcome.



2.

Children as well!



3.

That's why IKC offers play value worldwide, everywhere, for every budget, according to any wishes.



4.

While the children play, the parents order an extra drink or dessert

**IKC**  
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All our products are inspected, tested and certified by SGS Laboratories.



European standard EN 71 specifies safety requirements for toys. Compliance with the standard is legally required for all toys sold in the European Union.



All our products only use FSC certified wood, so eco- and environment friendly!



Our products conform with health, safety and environmental protection standards for products sold within the EU.



# A suitable play area for your establishment

## CHILD FRIENDLY IS HOSPITABLE

Child friendliness contributes to a pleasant environment with respect for children, parents and your employees. By giving everyone a place in your establishment, all guests will feel comfortable and welcome. Additionally, the unique and challenging play corner allows your employees to have more time to optimally serve your guests.



## HIGHER TURNOVER BECAUSE OF EXTRA HOSPITALITY

The pleasantness of a dinner experience is often closely related to how much the children can enjoy themselves. Children therefore have a great influence on where a family is going to eat. That's why we believe that investing in play value should not be discarded. While the children feel welcome and enjoy themselves, the parents order an extra drink or dessert and are happy to come back.

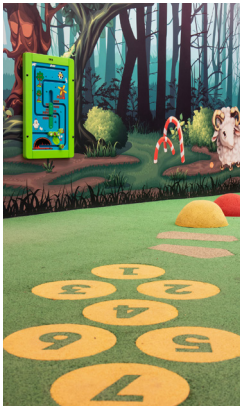


**“The kids' corner is a place where children can play safely. This creates a more comfortable atmosphere in my restaurant and other places within the hotel.”**

– Johannes Huisman, Owner Van der Valk Emmeloord



# Play concept Horeca



"We receive more families with children than ever before, all because of the play corner."

- Irene Maris,  
Owner Beachclub Kaaphoorn





"We receive 20% more families since we installed an IKC kids' corner. The kids' corner is an ideal tool to attract families."

- Mario Ljubic, Owner  
Burger King Whoppertal



"The kids' corner creates a cosy atmosphere in our restaurant."

- Owner Roompot  
Buitenplaats de Hildenberg



# Why together with IKC?



## THE POWER OF PLAYING BY IKC

Our goal is to turn every organisation into a child friendly environment. By combining our knowledge and love for the way children play, we create powerful products that transform any room into a child friendly place.

The goal of our creative and challenging kids play areas is to enable children to feel comfortable and enjoy themselves endlessly.



## SAFE, FAIR AND SUSTAINABLE IS OUR MIDDLE NAME

Especially when it comes to children playing. We have mapped our footprint and are working to reduce it as much as possible. That is why we use materials that are safe, durable and don't cause any damages to the environment. This will not just benefit the playing children now, but also in the future.



## FROM DESIGN TO INSTALLATION

We control the entire supply chain, from design to installation. With headquarters in the Netherlands and Shanghai China and a factory in Jiaxing China, we serve customers all over the world.

### Our full-service philosophy:

- Extensive advice.
- Choice from our collections.
- A custom design.
- Complete installation, maintenance and broad warranty.



## A PLAY CONCEPT ON A STRATEGIC PLACE

Every square metre is valuable, especially in the hospitality branch. So we design play corners that fits within any room from as little as 0.5 m<sup>2</sup>. Without losing any space we can add play value, the kids' corner can even be placed under a staircase or in a lost corner.

## SUSTAINABILITY AND SAFETY STARTS WITH MATERIALS

Only the best woods, paint that leaves no chemical traces, as little as possible plastic and as much recycling as possible.

### Our sustainable play concepts:

- Only use the best types of FSC certified wood.
- Complies with the EN-71 safety standard.
- Only use paint without any chemical traces.
- Avoid using plastic as much as we can.
- Recycle as many products as we can.

## DO YOU WANT A CHILD FRIENDLY ENVIROMENT?

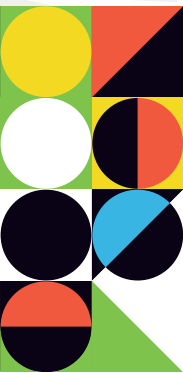
Whether you have a lot or little space, a large or small budget: creating play value is always an option. We have been providing play value to the hospitality branch all over the world for years.

Would you like more information or advice? Contact one of our specialists or visit our website.



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