



Turning play into profit



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**“What is your best playing memory as a child?
I bet that this memory now brings a smile to your face because you
cherish that memory. That is the power of playing. It is my mission to create
play areas anywhere in the world where children can be themselves.
Why would you invest in that? Because playing and fun pays off.
Always. More returning visitors, higher revenues, a quiet atmosphere
and relaxation, but most of all: a memory for life.**

That is turning play into profit.” MARCO LANKMAN



**“We create fun and educational
games for children of all ages,
anywhere in the world.”**



The power of playing by IKC

We design, produce and install imaginative play areas where children can enjoy themselves endlessly. And that offers our clients a lot more than just happy children because our products create more revenues, more visitors and customers, more retention visits, and more tranquillity. This is what we call the power of playing.

IKC CREATES GLOBAL PLAY VALUE

Our company has its roots in the Netherlands, but our play concepts are a worldwide success. The power of playing is universal. With headquarters and our factory in China, we supply the Asian market optimally, but our products can be found all over the world. With our products, we have been creating play value in over 20 countries and we're still counting.





We learn from child's play

Our products are friendly, challenging, imaginative, and offer endless playing and fun. How we do that? We take great delight in exploring how children think, experience, and play. Furthermore, we keep learning every day from the fun children have when they play and from the experiences of our customers.

We focus on accessible concepts that stimulate children to move, from which they learn something and from which they cannot get enough. This is what our team does best. But, more importantly: it's what we love to do most!

“We design to get those peals of laughter. That’s our most important goal.”



The power of playing

PLAY VALUE IN THE SHORT AND LONG TERM

Play value, that's what we believe in. Not just in the short term but also in the long term. Children who are having fun results in parents who want to stay, spend and return. But playing also creates beautiful memories. Those memories pay off at some point because, even though children grow up, they seldom forget where they had a great time (and where they didn't).

RETURN ON INVESTMENT

Our play concepts can be found in stores, restaurants, at airports, in waiting rooms, in hotels, and in so many other places. And they also give an excellent return on investment. This can often be seen in higher sales, or in a more relaxing atmosphere, and thus a quicker consultation. Playing pays off.

WE ARE TURNING PLAY INTO PROFIT

Whatever the size of the area, and your budget, creating play value pays off. And the reasons are:

- **More relaxed atmosphere**
- **More customers**
- **Higher sales per customer**
- **Families are more likely to return**
- **Unique intensification of the brand experience**
- **The playing child is your future customer**





“Do you remember where you liked to play as a child? And how you enjoyed yourself? Exactly: these are lasting memories.”



IKC: your partner in play

From a single wall-mounted game panel to a play area of hundreds of square metres, from a product from our collection to a fully custom playground in your own company style: the options are unlimited. We offer playing and fun for every space, for every budget, meeting all wishes and requirements, and in any part of the world. We are your partner in play.

IKC READY-TO-PLAY

Wall-mounted play modules
Interactive play systems
Softplay

IKC COLLECTIES

IKC Classic
IKC Monster
IKC Arctic

IKC ELEMENTS

Wall-mounted panels
Play houses
Fences
Play landscape
Mural design
Software

IKC CUSTOM MADE

Wall-mounted play modules
Play systems
Play corners
Software
Play landscape
Mural design

IKC FURNITURE

Children's furniture
Softplay



“From a single wall-mounted game panel to a play area of hundreds of square metres, the options are unlimited.”

The power of playing can be seen everywhere...



RETAIL

While their children are playing, parents enjoy themselves shopping. They don't have to look after their children so they can focus on what you offer. This has been proven by the sales figures: playing children results in parents spending more money, but it also has a positive effect on the customer and brand experience.



HOSPITALITY

Most children don't like to sit at the table for a long time, most parents do. We make sure that the kids are having a great time so that their parents feel free to order that extra cup of coffee or a dessert. Also in hotels and recreational parks, our play concepts ensure that the parents can relax: happy children make for happy parents.



PUBLIC SPACES

Children feel welcome when they know that they have been taken into consideration. And so do their parents. That is why you will often find our play concepts in public spaces. Play areas have great appeal and that leads to returning visitors. And besides that, children having fun, instead of being bored, also create a pleasant atmosphere.



HEALTHCARE

Waiting is boring and tedious but often inevitable when you have to visit a doctor, dentist, or when you have to pick up medication at the pharmacy. A play area in the waiting room creates a comfortable atmosphere. The children are relaxed and so are their parents. This ensures a smoother and often quicker consultation.



DAY CARE

If there is one place where playing and having fun is what it's all about, it is in child day care centres. That is where parents entrust their children into the care of someone else and so they want to be absolutely sure that the environment is not just safe, but that their kids can play to their hearts' content.



WORKING TOGETHER

It is a valuable trend that more and more interior designers, architects, and project developers incorporate play concepts in their designs already in the initial stages of a project. We like to offer our ideas from the start: together with our team of play experts, you are guaranteed to provide optimal play value.



“Playing is universal and that is why our products are such a worldwide success. Wherever you are in the world, children play.”



A lifelike fantasy world, especially for you

CONCEPT & DESIGN

We are proud of our creative and imaginative teams that immerse themselves into the world of children. This results in magnificent play areas, suitable for any space. Choose from our own collection or contact us for a custom design.

WATER CREATURES, SPACE TRAVEL, AND MONSTER FRIENDS

Our designers bring every fantasy to life with colourful and attractive designs. All play elements are designed with great care and eye for detail. For our own collection as well as within existing brand experiences. Conceptual thinking is in our design team's DNA.

INTERACTIVE GAMES

Our game developers devise and create interactive games that take children on a digital adventure that is full of challenges. Choose from our own collection or contact us for a custom concept. Playing and fun guaranteed. For all ages, anywhere in the world.

3D PRESENTATIONS TRIGGER THE IMAGINATION

When we do something, we go all the way. So when we present a concept, we do this in the most realistic manner. Our 3D presentations provide you with a lifelike impression of what the desired play area will look like.





**“The power of playing
according to IKC: a pleasant
atmosphere in the waiting
room and relaxed children.”**





In-house production

OWN FACTORY

Safety is our number one priority. Especially when it concerns playing children. That is why we produce all our products in our own factory. This ensures that we can control every step of the production process and that the safety of our products is a hundred percent guaranteed.

CERTIFICATIONS AND STANDARDISATION

And when we say: safety is our number one priority, we like to prove that. That is why all our products are SGS certified according to the EN-71 standard, which means that they are guaranteed to be safe and durable.

CHECKS

Each and every one of our products is extensively checked before they leave our factory. You will only receive your product when it meets all the requirements. With a 100% safety warranty.





Fair & Sustainable is our middle name

That is why we use materials that are durable and don't cause any damage to the environment. This will not just benefit the playing children now, but also in the future.

CONSCIOUS CHOICE FOR EXCELLENT RESOURCES

Sustainability and durability start with the choice of resources: only the best wood, paint that leaves no chemical traces, the least amount of plastic, and maximum recycling. We use, for example, only FSC certified wood for our frames, which offers assurance about the provenance of the wood. This is how we guarantee that the wood is

purchased in a legal manner, that the well-being of the local community is not at risk, and that the environment is protected. Making sustainable choices also means creating products with a long lifespan. Our products last for many – truly many – years.

WORK PLEASURE

We set great store by taking good care of our employees and we want them to enjoy every single working day. Apart from that, we only work with suppliers who care for their employees just like we do and who also have sustainability incorporated in their business operation.





“Our products have a long lifespan and their safety is guaranteed.”



Our full-service philosophy

As you've already read: when we do something, we like to do it well. This is why we will always provide the full-service approach:

- Extensive advice
- Choice from our collections
- Or a custom design
- Complete installation
- Maintenance and broad warranty

Whether you go for a single play element or you want to transform a large space into a true play paradise, we take care of everything and guarantee 100% fun.

TURN-KEY PROJECTS

All our projects, large or small, are delivered turn-key. This includes all chosen accessories, full mounting and fitting, and attention to every detail. When our people leave your premises, children can start playing straight away. We think of everything.





**“Together we create the ideal
play area. For every space, for
every budget.”**



Let's turn play into profit together!

WE KNOW WHAT WORKS

IKC loves to help you create play value. We offer our many years of experience, expertise, and research results to design the perfect play area for your company, organisation, or space. We know what works. And we know that playing works. Are you interested to receive more information about our products or would you like advice from one of our experts? Please don't hesitate to contact us without any obligation.

International Kids Concepts | HQ EUROPE

De Linde 41, 8253 PJ Dronten, The Netherlands

Phone: +31 (0)321 38 77 30

Email: sales@ikcplay.com

International Kids Concepts | HQ ASIA

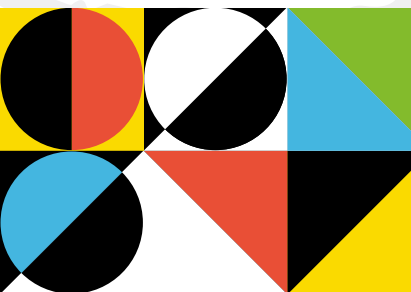
Building E Huizhong Shangbiao

555 Ya'ao road, Jiaxing, China

Phone: +86 (0)573 82 58 61 83

Email: sales.cn@ikcplay.com

IKC
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CONCEPTS



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Turning play into profit



International Kids Concepts
HQ EUROPE
De Linde 41
8253 PJ Dronten
The Netherlands
+31 (0)321 38 77 30
sales@ikcplay.com

International Kids Concepts
HQ ASIA
Building E Huizhong Shangbiao
555 Ya'ao road, Jiaxing
China
+86 (0)573 82 58 61 83
sales.cn@ikcplay.com